



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

3298272

Schedule Dates

04/10/18-04/16/18

Advertiser

David Blair for Montgomery County Executive-D (123649)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Blair 4.10-4.16 (1022769)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

/

Phone/Fax

CPE

5891

Account Types

Local/Spot Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

04/09/18

Last Modified

04/09/18

Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,570.00

Net Total

\$20,230.00

Sales Tax

Washington (WJLA)

By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Apr. 2018	19	\$23,800.00
Grand Total:	19	\$23,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	04/10/18-04/12/18	2	1:00	5A- News-Good Morning Washington at 5a			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		4/9/18
2.1	Normal Line / SPOT	04/16/18-04/16/18	2	1:00	5A- News-Good Morning Washington at 5a		1							1	\$600.00	\$600.00	Washington (WJLA)		4/9/18
3.1	Normal Line / SPOT	04/11/18-04/13/18	2	1:00	6A- News-Good Morning Washington at 6a				1	1	1			3	\$1,500.00	\$4,500.00	Washington (WJLA)		4/9/18
4.1	Normal Line / SPOT	04/10/18-04/13/18	2	1:00	7A- ABC-Good Morning America			1	1		1			3	\$1,600.00	\$4,800.00	Washington (WJLA)		4/9/18
5.1	Normal Line / SPOT	04/16/18-04/16/18	2	1:00	7A- ABC-Good Morning America		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		4/9/18
6.1	Normal Line / SPOT	04/10/18-04/12/18	2	1:00	4P- News-ABC 7 News at 4p			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		4/9/18
7.1	Normal Line / SPOT	04/16/18-04/16/18	2	1:00	4P- News-ABC 7 News at 4p		1							1	\$600.00	\$600.00	Washington (WJLA)		4/9/18
8.1	Normal Line / SPOT	04/10/18-04/13/18	2	1:00	5P- News-ABC 7 News at 5p			1	1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		4/9/18
9.1	Normal Line / SPOT	04/11/18-04/12/18	2	1:00	6P- News-ABC 7 News at 6p				1	1				2	\$1,700.00	\$3,400.00	Washington (WJLA)		4/9/18
10.1	Normal Line / SPOT	04/16/18-04/16/18	2	1:00	6P- News-ABC 7 News at 6p		1							1	\$1,700.00	\$1,700.00	Washington (WJLA)		4/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.